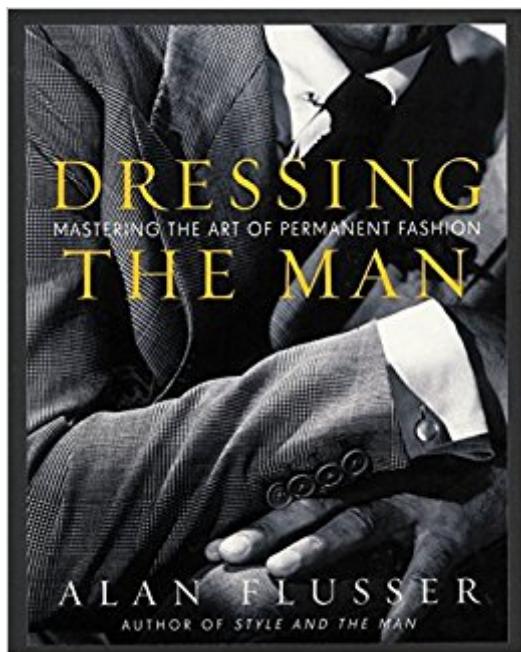


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# Dressing The Man: Mastering The Art Of Permanent Fashion



## Synopsis

Dressing the Man is the definitive guide to what men need to know in order to dress well and look stylish without becoming fashion victims. Alan Flusser's name is synonymous with taste and style. With his new book, he combines his encyclopedic knowledge of men's clothes with his signature wit and elegance to address the fundamental paradox of modern men's fashion: Why, after men today have spent more money on clothes than in any other period of history, are there fewer well-dressed men than at any time ever before? According to Flusser, dressing well is not all that difficult, the real challenge lies in being able to acquire the right personalized instruction. Dressing well pivots on two pillars -- proportion and color. Flusser believes that "Permanent Fashionability," both his promise and goal for the reader, starts by being accountable to a personal set of physical trademarks and not to any kind of random, seasonally served-up collection of fashion flashes. Unlike fashion, which is obliged to change each season, the face's shape, the neck's height, the shoulder's width, the arm's length, the torso's structure, and the foot's size remain fairly constant over time. Once a man learns how to adapt the fundamentals of permanent fashion to his physique and complexion, he's halfway home. Taking the reader through each major clothing classification step-by-step, this user-friendly guide helps you apply your own specifics to a series of dressing options, from business casual and formalwear to pattern-on-pattern coordination, or how to choose the most flattering clothing silhouette for your body type and shirt collar for your face. A man's physical traits represent his individual road map, and the quickest route toward forging an enduring style of dress is through exposure to the legendary practitioners of this rare masculine art. Flusser has assembled the largest and most diverse collection of stylishly mantled men ever found in one book. Many never-before-seen vintage photographs from the era of Cary Grant, Tyrone Power, and Fred Astaire are employed to help illustrate the range and diversity of authentic men's fashion. Dressing the Man's sheer magnitude of options will enable the reader to expand both the grammar and verbiage of his permanent-fashion vocabulary. For those men hoping to find sartorial fulfillment somewhere down the road, tethering their journey to the mind-set of permanent fashion will deliver them earlier rather than later in life.

## Book Information

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## **Customer Reviews**

This is Mr. Flusser's best effort to date. This book is more akin to his "Clothes and the Man" than to his more recent "Style and the Man." Beware, that this book deals almost exclusively with suits, ties, shirts, and formal wear - there is a section on sportcoats but, this book will not be informative or helpful if you always dress casually. The book has some passages (maybe illustrations as well?) that are very similar to "Clothes and the Man" but still, there is plenty of new material. The book goes into detail regarding clothing coloring with respect to a person's complexion and also how to mix and match various fabric patterns (e.g., stripes with stripes, checks with checks, checks with stripes, etc.) The book is also very nicely illustrated with photographs and drawings. A very impressive book and quite comprehensive. Though it would appear that Mr. Flusser has changed his opinion on some matters over the years (e.g., monograms), still the book and Mr. Flusser take a stand for traditionally styled clothing. This book is NOT for the trendy and NOT for those seeking to learn about modern fashion - it is about style, and conservative, traditional style at that. It's about the rules for why clothing should be the way it is - it explains the history of why mens' garments have developed in the way they have and accordingly sets forth the rule for their proper wear based on their history and origin (e.g., why dinner jackets should have peaked lapels, not notched; why formal wear trousers are NOT cuffed, why suit trousers are cuffed; the symmetry and proper fitting of suits, shirts, and trousers, etc.) With respect to suits and formal wear, this is, in my humble opinion, the best book out there.

After reading other reviews of this book, I requested it for the 2006 holidays and received it. I have read it cover to cover and am highly pleased overall. I offer the following plusses and minuses:+ There are many photographs and illustrations showing proper fit, proportion, and style. Many of the photos are black and white, though this follows from the icons in them being from the first half of the

20th century - Fred Astaire, Cary Grant, Gary Cooper, The Duke of Windsor, and so on. There are recent color photographs also, including an excellent series on matching wardrobe color to different complexions.+ This book points out many of the often mishandled details in menswear. Tailors at even good stores routinely hem a suit coat sleeve to the first thumb knuckle and leave the coat hanging halfway to your knees. The salesmen will recommend coats that bunch at the neck, and will steer anyone under 5 feet 8 inches away from double-breasted coats. This book shows that these faux pas are not merely blemishes but true style defects, yet easily repaired ones: show 1/2 inch of shirt cuff; hem your coat to be half your suit's visual height; find a proper fitting coat; and wear double-breasted if it fits well.- Mr. Flusser, the author, never hesitates to state with a flourish that which can be stated neatly. Rather than say, to paraphrase, "A shirt with a white contrasting collar should have French cuffs, optionally also in contrasting white; button cuffs are not dressy enough," he uses twice the verbiage painting images of star-crossed sartorial lovers. It's a minor nuisance.- It is occasionally difficult to decipher the men's clothing history lesson from the modern men's clothing advice. This is especially difficult in the sport coat chapter.

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